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The Future of the UN Sustainable Development Goals

Business Perspectives for Global Development in 2030

Editors: Samuel O. Idowu, René Schmidpeter, Liangrong Zu

Provides a comprehensive analysis of the impact of the UN Sustainable Development Goals' impact on businesses

Includes diverse case studies from Africa, Europe and Asia

Examines a broad range of industries including energy, manufacturing and tourism

Part of the book series: CSR, Sustainability, Ethics & Governance (CSEG)

38k Accesses | **43** Citations | **6** Altmetric

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About this book

This book provides a business-oriented analysis of the United Nations (UN) Sustainable Development Goals (SDG). In order to assess their impact on businesses and corporations, the book addresses all

17 goals and a broad range of industries. Gathering contributions from Africa, Europe and Asia, it presents both critical reviews and case studies.

In turn, the book seeks to predict likely developments during the next decade. To do so, it examines evidence from today's business world and how companies and corporations have been adopting the SDGs since their release. In this regard, it discusses the changes that will be required and how the agenda will affect the continent's development path. An underlying theme throughout the book is the role of monetary value and investment for sustainable development: whether through financing, enhanced turnaround resulting from a more educated population, or more socially innovative entrepreneurs.

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About the editors

Samuel O. Idowu is a Senior Lecturer in Accounting and Corporate Social Responsibility at London Guildhall School of Business & Law, London Metropolitan University, UK. He researches in the fields of Corporate Social Responsibility (CSR), Corporate Governance, Business Ethics and Accounting and has published in both professional and academic journals since 1989. He is a freeman of the City of London and a Liveryman of the Worshipful Company of Chartered Secretaries and Administrators. Samuel is the Deputy CEO and First Vice President of the Global Corporate Governance Institute. He has led several edited books in CSR, is

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