Ilorin Journal of Marketing
(IJM)
Department of Marketing
Faculty of Management Sciences
University of Ilorin, Ilorin, Nigeria

19th April, 2024.

Department of Marketing,
Olowo, Ahmed AbdulGaniyu, University of Ilorin, Ilorin.
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Dear Olowo, A. A.

LETTER OF ACCEPTANCE: IJM – 008

I write to inform you that the Editorial Board of this Journal has considered your manuscript titled: "**Relationship Marketing and Performance of Online Micro Businesses"** acceptable for publication in the forthcoming issue schedule for March, 2024. The other author of the paper is Folarin, B. A. (Department of Business Administration, University of Ilorin, Ilorin, Nigeria) The Author is, therefore, expected to pay for the sum of N30,000 publication fee and send the corrected version of the manuscript to us not later than two weeks of the receipt of this letter.

Thanks for your submission and interest in our Journal. Accept our Congratulations.

Sincerely,

Dr. Mulikat Abdulraheem

Editor, Ilorin Journal of Marketing